

Media Information

European Journal for Dental Implantologists

2021

Effective 1 Jan 2021



EDI Journal

Profile



EDI Journal as the official member magazine of EDI – European Association of Dental Implantologists – is the first and only European professional journal of its kind for clinicians with a distinct interest in dental implantology. The specific dental section of this periodical offers a wealth of original work, case reports, scientific research and other articles presented by international authors, all helping to make this top-quality platform a truly international voice in dental implantology. A peer-reviewed scientific journal, EDI Journal is also a platform for product innovations, new technologies, techniques and methods.

Leading dental implantologists are offered exhaustive information on important ancillary themes such as European standards, quality guidelines, legal advice, questions of remuneration and professional qualification and specialization. With a large number of EDI partners throughout Europe, EDI Journal offers direct access to cutting-edge knowledge and places technical excellence and the intra-European exchange of knowledge at the centre of attention, striving towards continual advances in implant education and the creation of pan-European standards and compliance for a progressive harmonization of dental implantology in Europe.



Basic information

- Place of issue: Schwabmünchen, Germany
- Volume: 17th Volume 2021
- Language: English
(also recommended for advertising)
- Advertising deadline: 4 weeks prior to publication
- Frequency: 4 times per year
(March, June, Sept., Dec.)
- Circulation: 10,000
- Readership: Implantologists in Europe
- Subscription price:
International €58 (incl. VAT & postage),
Germany €40 (incl. VAT & postage)

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Organ:

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Schedule for 2021

Issue	Date of publication	Deadline for editorials	Deadline for bookings	Copy/artwork deadline
1/2021	29 Mar 2021	25 Jan 2021	29 Jan 2021	03 Feb 2021
2/2021	29 Jun 2021	31 May 2021	31 May 2021	07 Jun 2021
3/2021	21 Sep 2021	04 Aug 2021	23 Aug 2021	26 Aug 2021
4/2021	20 Dec 2021	27 Oct 2021	18 Nov 2021	22 Nov 2021

Formats and rates 2021

Size: A4, 210 mm × 297 mm (W × H)
Trimmed size: 175 mm × 265 mm (W × H)

- ⊙ **Priority position**
 - **Inside front cover:** + 20%
 - **Inside back cover:** + 20%
 - **Back cover:** + 25%

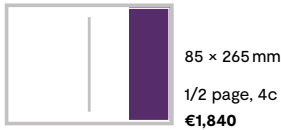
⊙ **1/1**
bleed format: 216 × 303 mm



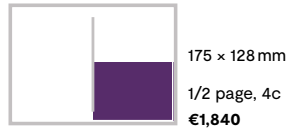
⊙ **1/1**
format: 175 × 165 mm



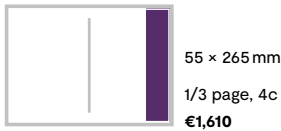
⊙ **1/2**
vertical



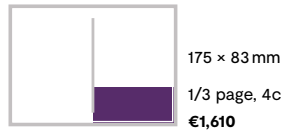
⊙ **1/2**
horizontal



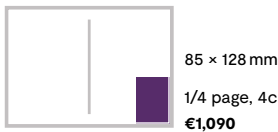
⊙ **1/3**
vertical:



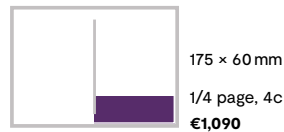
⊙ **1/3**
horizontal



⊙ **1/4**
vertical



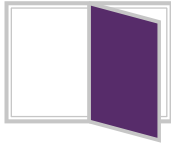
⊙ **1/4**
horizontal



Special advertising formats 2021

Do you have any special communication needs?
We offer customized solutions.

▷ stapled insert, 2 pages



4c, customer-provided
€2,780

▷ stapled insert, 4 pages



4c, customer-provided
€3,300

▷ EDI-plus, 4 pages



4c, perforated
€4,580 (printing included!)

▷ stapled insert, 2 pages A5



4c, perforated
€3,580 (printing included!)

▷ bellyband



customer provided
max. 10 cm high
€479/1,000 + applicable postage

▷ postcard/flyer/booklet on booked 1/1 page¹ (customer-provided)



€1,700
(glued-on by machine)

€2,700
(glued-on by hand)



¹Postcard, flyer, booklet (A6, max. 25 gr),
if necessary: plus polybag (€148/1,000)

**For specials and individual solutions,
please contact us.**

- **Loose inserts:**
€238/1,000 + applicable postage
- **Insert at a special position:**
€278/1,000 + applicable postage
- **Polybagged outserts:**
578 €/1,000 + applicable postage
- **Adjustments to print space:**
Can be realized by our graphic department
- **Discounts:**
Off the base rate for multiple insertions within one year:
 - 2 insertions – 10%
 - 4 insertions – 20%(No discounts for inserts etc.)



All rates are quoted in euros and are subject to VAT.
All offers are subject to our Terms and Conditions for Advertisements and Inserts in Newspapers and Magazines. No rate reductions on supplements or stapled or adhesive inserts. "Co-op" stapled or adhesive inserts are not accepted. All types of advertising are subject to availability.

ⓘ General information

- **Printing:** Offset printing
- **Binding method:** Adhesive binding (lumbeck process)
- **Submissions:** Material must be received no later than two weeks before the publication date.
- **Quantity to be submitted:** Print run + 5%
- **Delivery address for inserts:** The delivery address for inserts will be communicated on your order confirmation. Please note the title and issue of the journal (e.g. EDI 1/2021) on the waybill.

ⓘ Inserts

We need a definitive pattern, or a blind model with accurate sizes and weight, if necessary, for order acceptance. Inserts must meet the postal requirements, specifically, they must not be confused with editorially content. Inserts will be placed at the publisher's discretion and in accordance with the technical possibilities.

Inserts will be inserted loosely. Maximum insert size is 205 x 290 mm. Any post-processing that may be required will be billed separately. If a material other than paper is to be used, please contact the publisher regarding the postal requirements. Split-run inserts (e.g. inserts for specific postcode zones only) are available on request.

ⓘ Postcards and samples of merchandise

Glued-on postcards or merchandise samples are billed like inserts. For an order to be accepted, an advertisement mockup including the postcard or the merchandise sample must be presented. Postal approval may also have to be obtained. The pasting edge should always be parallel to the gutter. Sizes: Minimum: 90 x 140 mm (W x H), Maximum: 125 x 235 mm (W x H).

ⓘ Digital print material

- **General:** Do not send your material as an open file, but as EPS, TIFF (minimum 300 dpi) or PDF and inject the fonts into the file. If this is not possible, please enclose the fonts.
- **Data transmission:** Via email to s.krischik@teamwork-media.de or via FTP (Access data available on request by email to s.krischik@teamwork-media.de)
- **Artwork:** Coloured images in the CMYK colour space (PSO Coated V3) in TIFF or EPS formats. No JPEG encoding in EPS please. Image resolution: 300 dpi (for 100% reproduction), stripes: minimum 1,000 dpi (ideally 1,200 dpi).
- **Colours:** Please work within the CMYK colour spectrum. If required, send process colours in an extra file using an exact notation (to be arranged with the publisher in advance).

When submitting digital print material via paper mail, add obligatory colour proofs or print proofs.

Publishing house

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⊗ **Terms of payment**

Payment is due in full two
weeks from the date of
invoice.

- ⊗ Our Terms and Conditions can be found at www.teamwork-media.de/disclaimer-agb

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