



# EDI Journal

European Journal for Dental Implantologists

Volume 18  
Effective from 1 October 2021

## Media information 2022

[www.teamwork-media.de](http://www.teamwork-media.de)



EDI Journal as the official member magazine of BDIZ EDI – European Association of Dental Implantologists – is the first and only European professional journal of its kind for clinicians with a distinct interest in dental implantology. The specific dental section of this periodical offers a wealth of original work, case reports, scientific research and other articles presented by international authors, all helping to make this top-quality platform a truly international voice in dental implantology. A peer-reviewed scientific journal, EDI Journal is also a platform for product innovations, new technologies, techniques and methods.

Leading dental implantologists are offered exhaustive information on important ancillary themes such as European standards, quality guidelines, legal advice, questions of remuneration and professional qualification and specialization. With a large number of BDIZ EDI partners throughout Europe, EDI Journal offers direct access to cutting-edge knowledge and places technical excellence and the intra-European exchange of knowledge at the centre of attention, striving towards continual advances in implant education and the creation of pan-European standards and compliance for a progressive harmonization of dental implantology in Europe.

<b>Target group:</b>	Implantologists in Europe
<b>Print run:</b>	8,100
<b>Distributed circulation:</b>	8,000
<b>Frequency:</b>	4 times per year
<b>Subscription price:</b>	International 61,- € (incl. VAT & postage), Germany 42,- € (incl. VAT & postage)

### Content

- EDI news
- European law
- Case studies
- Product studies
- Clinical science
- Product reports
- Business & events



#### Publisher

Bundesverband der implantologisch  
tätigen Zahnärzte in Europa  
European Association of Dental  
Implantologists (BDIZ EDI e.V.)

#### Organ

Official Organ of Bundesverband der  
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Europa/European Association of Dental  
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www.bdizedi.org

## Schedule and Topics 2022

Issue	Date of publication	Deadline for editorials	Deadline for bookings	Copy/artwork deadline	Specifics
1-2022	04 Apr 2022	24 Feb 2022	10 Mar 2022	15 Mar 2022	Conservative dentistry and implantology
2-2022	28 Jun 2022	23 May 2022	03 Jun 2022	08 Jun 2022	Hard and soft tissue management
3-2022	26 Sep 2022	18 Aug 2022	01 Sep 2022	06 Sep 2022	Digitization in dentistry
4-2022	13 Dec 2022	07 Nov 2022	18 Nov 2022	24 Nov 2022	Biologization in regenerative dentistry

# Formats and rates



### 1/1 page

Trimmed size 210 × 297 mm

Type area 175 × 265 mm

3,650.– €



### 1/2 page, portrait

Trimmed size 105 × 297 mm

Type area 85 × 265 mm

2,000.– €



### 1/2 page, landscape

Trimmed size 210 × 148 mm

Type area 175 × 128 mm

2,000.– €



### 1/3 page, portrait

Trimmed size 70 × 297 mm

Type area 55 × 265 mm

1,700.– €



### 1/3 page, landscape

Trimmed size 210 × 99 mm

Type area 175 × 83 mm

1,700.– €



### 1/4 page, landscape

Trimmed size 210 × 74 mm

Type area 175 × 60 mm

1,200.– €



### 1/8 page, text stopper

Type area 85 × 58 mm

650.– €



Please note:

► Add 3 mm bleed margin per edge for all trimmed formats

### Safety margin

4 mm on all sides. This is measured from the page format and prevents unwanted cropping of your text and information during production.

### All format specifications:

width × height



### Preferential placement in the inner part

10 % surcharge for binding placement confirmation

Further ad formats on request

## Preferential placements



### Inside front cover

Trimmed size 210 × 297 mm  
4,350.– €



### Inside back cover

Trimmed size 210 × 297 mm  
4,225.– €



### Back cover

Trimmed size 210 × 297 mm  
4,550.– €



### 2/1 spread

#### Inside front cover/page 3

Trimmed size 420 × 297 mm  
6,900.– €



### 1st right-hand page in the journal

Trimmed size 210 × 297 mm  
4,300.– €

Do you have special information you want to convey? We offer customized solutions.



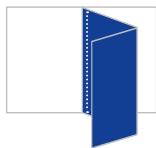
### Bellyband

Customer-provided  
Height: max. 10 cm  
3.750.– €



### Postcard on cover

Max. 148 × 105 mm  
Price on request



### Insert plus 4 pages, perforated

Price on request



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### Quantity scale\*

2 ads	3% discount
3 ads	5% discount
4 ads	10% discount

\* Staggered discount on the advertising price according to the number of advertisements placed by a customer within a financial year, as per advertising price list.

Agency commission 10%

(does not apply for special publications and offprints).

The prices stated are exclusive of statutory value-added tax.

► **No discounts on supplements, bound inserts, offprints and special forms of advertising**



Please note that on the inside front cover, inside back cover and page 3 in each case 6 mm are covered by bonding at the inner edges



### Delivery address for bellybands

mgo360 GmbH & Co. KG  
Abteilung Versand: Bestimmt für  
EDI Journal Ausgabe Nr. XX  
Gutenbergstr. 1, 96050 Bamberg  
Germany

### Quantity to be submitted:

8,100 copies (please submit no earlier than 4 weeks prior to the copy deadline)



### **Stapled insert, 2 pages**

2,600.– €

Trimmed size

210 × 297 mm

+ 5 mm bleed at the top,  
3 mm each inside, outside  
and bottom bleed



### **Stapled insert, 4 pages**

3,200.– €

Trimmed size folded

210 × 297 mm

+ 5 mm bleed at the top,  
3 mm each inside, outside  
and bottom bleed

Delivery: readily folded



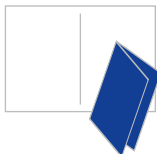
### **Delivery address for inserts**

mgo360 GmbH & Co. KG  
Abteilung Versand: Bestimmt für  
EDI Journal Ausgabe Nr. XX  
Gutenbergstr. 1  
96050 Bamberg  
Germany

### **Quantity of inserts to be submitted:**

8,100 copies

Delivery of inserts no earlier than  
four weeks prior to the copy deadline



### **Loose insert**

250.– €

Up to 25 g, pro 1,000 copies,  
incl. additional shipping costs  
26 g to maximum 40 g on request  
Inserted loosely

Minimum insert size: 105 × 148 mm

Maximum insert size: 205 × 290 mm

# Reprints

Is there an interesting professional article that has already been published in one of the last issues of the EDI Journal?

We will provide you with a special print for your advertising campaign.

Format: 210 x 297 mm

Paper weight: 170 g/qm

Printing: Offset printing

Production included

Any circulation and paper quality are possible

Price on request



### Publishing house

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E.-C.-Baumann-Straße 5, 95326 Kulmbach  
Germany

### Bank details

Sparkasse Bamberg  
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### Terms of payment

Payment within 8 days with a 2 % discount,  
30 days net

All prices are quoted in Euro plus statutory  
value added tax.

### Technical specifications

Page format: Width 210 mm, height 297 mm  
Type area: Width 175 mm, height 265 mm  
Bleed: 3 mm trim per edge  
Printing: Offset printing  
Screen width 60 lines/cm  
= 150 lpi  
CMYK, Euroskala  
Binding method: Adhesive binding  
(lumbeck process)  
File format: Composite-PDF/X-4  
Colour profile: PSO Coated V3  
Resolution: 300 dpi

Please send fonts and image data integrated.

### Data transmission:

By email to [service@teamwork-media.de](mailto:service@teamwork-media.de)  
or via FTP (for access data please contact the  
publisher at [service@teamwork-media.de](mailto:service@teamwork-media.de) at)

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