

CAD/CAM Update 2022

# Materials

Our special issues provide annual updates on products and solutions that reflect the state of the art. They are an attractive opportunity to present yourself as a supplier to potential customers.

## Advantages

- Long duration: Updates are often archived for over a year.
- Communication strength: The updates are picked up several times for quick product information.
- Cross-media: All entries are also listed online and optimized for search engines with a runtime of twelve months.
- Range: An extraordinarily high total circulation of 21,000 copies.
- One-stop-shopping: Communicate once, address all three DACH markets.

## Features

- Provides an overview of the CAD/CAM materials available on the market
- The materials are tabulated according to: Facts & Figures, Indication, Process Steps, Compatibility, System Components, Colours, Geometries, Delivery Forms.
- The individual characteristics are compared with each other
- The recommended indications are presented

## Categories

Subtractive manufacturing processes: Oxide and glass ceramics | Hybrid materials | Precious metal-free materials | Precious metals | Waxes for pressing and casting technology | High-performance polymers | Plastics | Plaster | Accessories  
 Additive manufacturing processes (e.g. 3D printing processes): Plastics | Precious metal-free materials | Accessories



Distribution: 21,000 total circulation + 1 year online



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copies**

as a special section of the dental dialogue 12/2022  
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as supplement to rot&weiß 6/2022  
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• 2 entries (2/3 page) 1,025 EUR	• 1/1 page inside: 3,900 EUR	Data deadline 04.11.2022
• 3 entries (1/1 page) 375 EUR	• 1/1 page U2: 4,290 EUR	Booklet format DIN A4 (210x297 mm)
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• 6 entries (2/1 page) 2,275 EUR	• Insert (up to 25 g)*: 6,050 EUR	(Ad formats incl. 3 mm bleed)
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• from 12 entries (1/3 p. each), per step 350 EUR		

\*Higher weight on request  
 Note: All prices are in EURO plus the applicable value added tax. The general terms and conditions for advertisements and third-party inserts in newspapers apply.

## Points of contact

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